

Getting The Most From Your Visness Card

10 Ways to Share Your Card

1. Add the link to your VC to your email signature.
2. Send an email blast to all your contacts announcing your VC and tell them to load it to their phone using the link provided.
3. Tweet out a link to download your VC twice a week.
4. Post a link to download your VC on Facebook twice a week.
5. Add a link to download your VC to your LinkedIn profile.
6. Post a link to download your VC on LinkedIn twice a week.
7. When sharing it in person make sure to walk the person through downloading it to their phone and show them the share, email and call functions....and if you have videos or links to urls show them that as well.
8. If you do regular email blasts, add a link to your signature area and mention downloading your VC to the phone.
9. Add a link on your website and direct people to click on the link from their phone to download your VC.
10. Use a texting service and make one of the text messages about texting ____ to ____ to get a link to download VC. This is great for speakers who are in front of large audiences, as you can get your card to many people at one time.

